



STEP2 DONATES \$10,000 TO LOCAL POLICE DEPARTMENT TO KICK OFF HOLIDAY SEASON

Step2® Partners with Streetsboro Police Department for Launch of Kid's Police Car

STREETSBORO, Ohio—December 1, 2016—The Step2 Company, LLC. has partnered with the Streetsboro Police Department to launch the Step2® Turbo Coupe Interceptor Foot-to-Floor, an ultra-sleek child sized police cruiser with easy-steer 360-degree turning and canopy-style top with built-in, parent-push handle.

During a visit to the Streetsboro Police Department for a photo shoot with three Streetsboro Police Officers and their children, Step2 surprised the police department with a check for \$10,000.

"These officers and all law enforcement officials put their lives on the line every day for us," said Chris Quinn, President and CEO of Step2. "At Step2, we believe in family first and have profound gratitude for our local police force, who leave their families to protect ours."

The Streetsboro Police Department was overjoyed when presented with the \$10,000 check, which will go to support the "Shop with a Cop" program, an initiative that provides children in the area with toys and items for the holidays. This will mark the thirteenth year that Streetsboro police cruisers will be turned into Santa's sleigh for a day.

Step2 has been headquartered in Streetsboro since 1992. "We are proud of the roots we've set in Streetsboro," said Bill McCallum, Senior Vice President of Sales, North America. "We chose this location for the rail and freeway access, which was ideal for our business. Streetsboro has become an integral part our Step2 family and it's important to us that we show the community the same support that they've shown us over these past 24 years."

"I can't thank Chris Quinn and Step2 enough for their great display of community support and generosity," said Glenn Broska, Mayor of Streetsboro. "We live in a great community filled with great people."

The Turbo Coupe Interceptor Foot-to-Floor joins a robust line of Step2 foot-to-floor push cars including the iconic Push Around Buggy, Easy Turn Coupe, and the recently released Whisper Ride Cruiser.

The Step2 Turbo Coupe Interceptor Foot-to-Floor is available exclusively on Step2.com for a limited time with an MSRP of \$74.99. Three additional Turbo Coupes – red, blue, and a purple version available exclusively at Toys"R"Us - will join the line in spring of 2017.

About Step2

The Step2 Company, LLC, headquartered in Streetsboro, Ohio, is North America's largest toy manufacturer. Operations began in 1991. Since then, The Step2 Company, LLC has grown from five employees to its present 800 full-time employees. Step2 products are distributed to select retailers throughout the U.S., Canada and over 70 other countries. To learn more about The Step2 Company, LLC and its products, visit www.step2.com.