



## Step2 Focuses on Thematic and Imaginative Play in New Fall 2017 Line

*Step2 launches innovative easy-to-store kid's coaster and kid-friendly Christmas tree as part of new toy collection*

**STREETSBORO, Ohio – September 20, 2017** – Step2 Discovery, LLC. has created a line of fall toys under the Step2 brand that allow for thematic play and aid development of gross and fine motor skills.

The fall line includes the Disney Pixar© Cars 3 Ride Around Racer, Disney Pixar© Cars 3 Roller Coaster, Disney Princess© Chariot Wagon, Euro Edge Kitchen, Hot Wheels™ Road Rally Raceway, My First Christmas Tree, Pretty & Posh Vanity with Stool and Race Away Coaster. Additionally, Step2 will be releasing a new line of wooden play sets this holiday season.

### Step2 Fall 2017 Toys

#### Disney Pixar© Cars 3 Ride Around Racer

The Disney Pixar© Cars 3 Ride Around Racer is a Lightning McQueen stylized push car for the ultimate Cars experience! This kid's ride-on features an interactive steering wheel with squeaky horn, under-the-hood storage, a safety belt and Cars-inspired decals.



The Disney Pixar© Cars 3 Ride Around Racer is available at [Step2.com](http://Step2.com), [Walmart.com](http://Walmart.com) and [Amazon](http://Amazon.com) with an MSRP of \$59.99. This product is intended for ages 18 – 36 months.

## Disney Pixar® Cars 3 Roller Coaster

Kids can race down the track like Lightning McQueen on the Disney Pixar® Cars 3 Roller Coaster. This 7-foot long kid's roller coaster with non-slip steps features a Lightning McQueen stylized ride on car that can be walked up the track once the race is over.



The Disney Pixar® Cars 3 Roller Coaster is available at Step2.com, Walmart.com and Amazon with an MSRP of \$99.99. This product is intended for children ages 2 – 5 years old.

## Disney Princess® Chariot Wagon

Open a world of magical Disney adventure and ride like a princess in the Disney Princess® Chariot Wagon! This kid's wagon features Whisper Wheels™ for a smooth and quiet stroll around the palace while staying cool and comfortable under the fancy, removable princess canopy. With built-in cup holders and molded-in seatbacks, little ones will be pampered just like royalty. Parents can conveniently fold the pull-handle underneath to easily transport the chariot to the zoo or park.



The Disney Princess® Chariot Wagon will be available at Step2.com, Toys“R”Us, Walmart.com and Amazon with an MSRP of \$119.99. This product is intended for children ages 1.5 – 5 years old.

## **Euro Edge Kitchen**

Sleek and on-trend, the Euro Edge Kitchen features European styling, bright colors, and clean lines. Kids can “cook” meals on the “electric cooktop” with fun lights. The innovative deluxe refrigerator featured in this kitchen with “glass window” door and working lights was first seen on the Step2 Grand Luxe Kitchen last fall and added to this kitchen to encourage imaginative play. Three pull-out drawers and an overhead kitchen shelf offer ample storage for the included accessory set.



The Euro Edge Kitchen will be available at Step2.com, Walmart.com and Amazon as part of the 2017 Holiday Toy List late October with an MSRP of \$199.99. This product is intended for children ages 2 years old and up.

## **Hot Wheels™ Road Rally Raceway**

Little ones will have loads of racing fun racing their cars down the Hot Wheels™ Road Rally Raceway. The downhill, zig-zag design on this raised play table lets Hot Wheels™ cars to zoom down the 8-foot track. Removable storage containers allow kiddos to easily clean-up and store all their favorite Hot Wheels™ cars. Two Hot Wheels™ cars included.



The Hot Wheels™ Road Rally Raceway is available at Step2.com, Toys“R”Us, in store and online, Walmart.com, BJ’s and Amazon with an MSRP of \$69.99. An exclusive version with additional Hot Wheels™ cars will be available at Kohl’s stores this holiday season. This product is intended for children ages 4 years old and up.

## **My First Christmas Tree**

Children can enjoy the magic of Christmas with a Christmas tree just their size! Kids can pick and choose ornaments, then reach up high and put the star on the top. The included miniature train set can be rolled around the base of the tree for added pretend play fun!



The My First Christmas Tree is available at Step2.com, Toys“R”Us and Amazon with an MSRP of \$49.99. This product is intended for children ages 18 months and up.

## **Pretty & Posh Vanity with Stool**

The Pretty & Posh Vanity with Stool give little fashionistas an area of their own to role play beauty salon. This set features a working vanity light, shatterproof mirror and 11.75” stool. Kids can open the vanity drawer and grab their hairbrush, comb or hand mirror, all included in this glamorous set.



The Pretty & Posh Vanity with Stool is available exclusively at Toys“R”Us, in stores and online, with an MSRP of \$79.99. This product is intended for children ages 3 years old and up.

## **Race Away Coaster**

Kids can race and dash downhill to the finish line on the Race Away Coaster. The coaster car features a raised seat back, easy-grip handles and foot rests for a safe ride. Once playtime is over, the coaster stacks for easy storage.



The Race Away Coaster will be available exclusively at Kohl’s next month with an MSRP of \$119.99. This product is intended for children ages 2 – 5 years old.

For more information about these products and a gallery of hi-res images, please visit [www.step2.com/newsroom/media-library/](http://www.step2.com/newsroom/media-library/)

## **About The Step2 Company, LLC**

The Step2 Company, LLC, headquartered in Streetsboro, Ohio, is a large North American toy manufacturer. Operations began in 1991. Since then, Step2 has grown from five employees to its present 800+ full-time employees. Step2 products are distributed to select retailers throughout the U.S., Canada and over 70 other countries. To learn more about Step2 and its products, visit [www.step2.com](http://www.step2.com).

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## **Media Contact:**

Ashley Szeremet  
Digital Marketing Manager | Step2 Discovery, LLC.  
10010 Aurora-Hudson Rd.  
Streetsboro, Ohio 44241 USA  
330-656-0440 x3476  
[press@step2.net](mailto:press@step2.net)